

Overview

Age Brackets &
Groups

Payment
Method & Con..

Data &
International ..

of Customers

of Churned Customers

Churn Rate

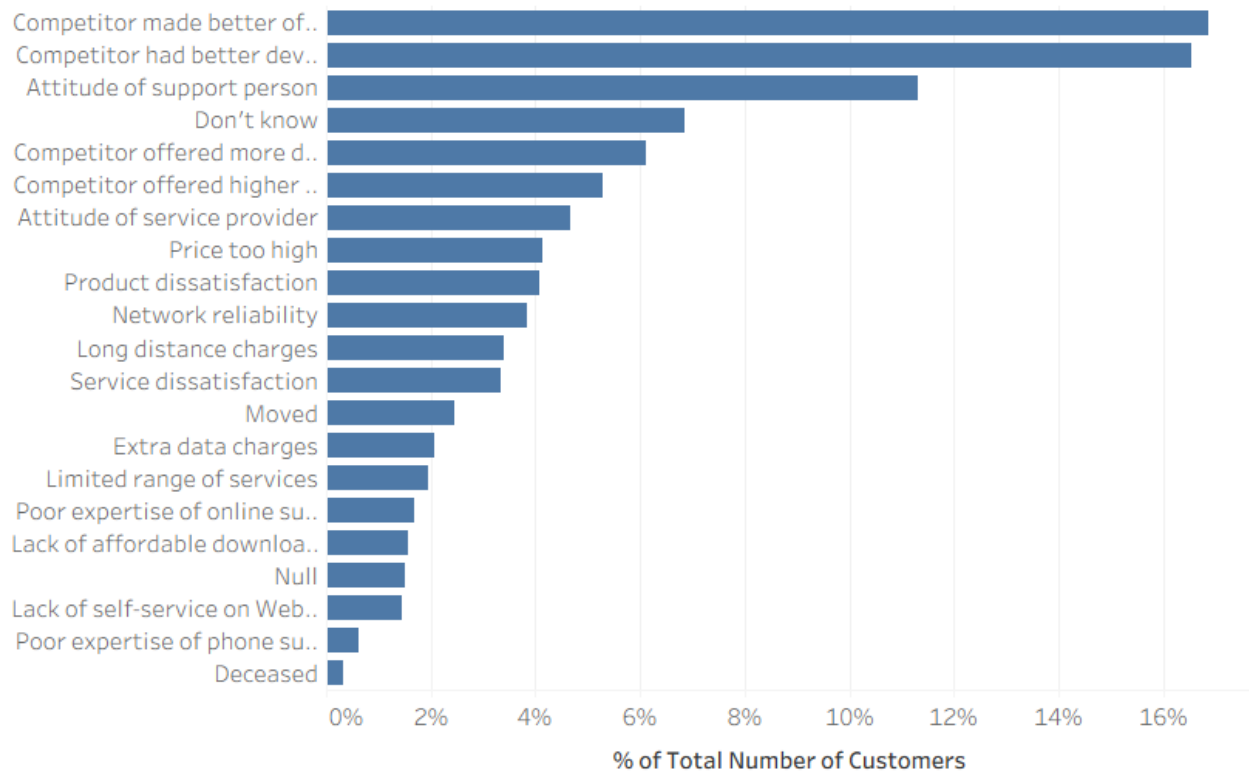
6,687

1,796

26.86%

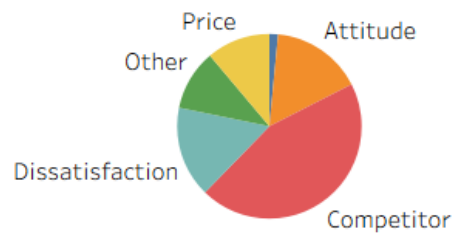
Churn Reasons

Churn Reason



You can use the pie / doughnut chart below as filter

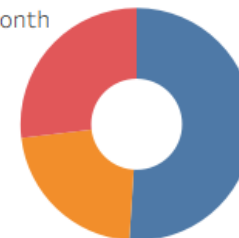
Churners by Category



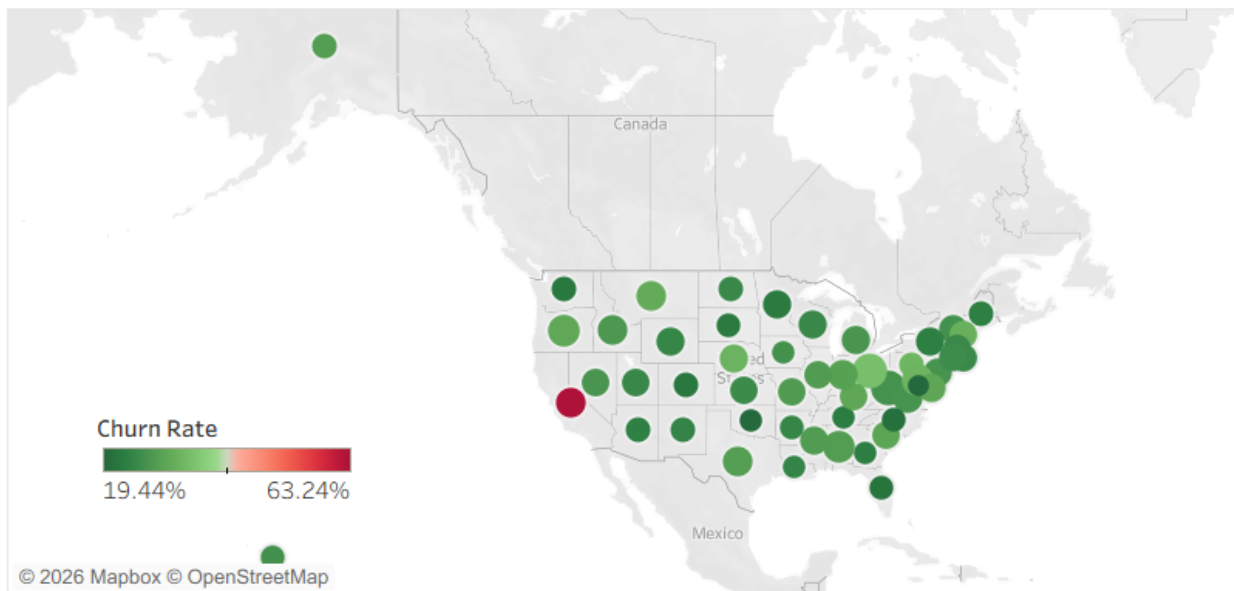
Customers by contract

Contract Type

Month-to-Month
One Year
Two Year



Churn by State



Pick Metric
Number of Customers

Contract Type
All

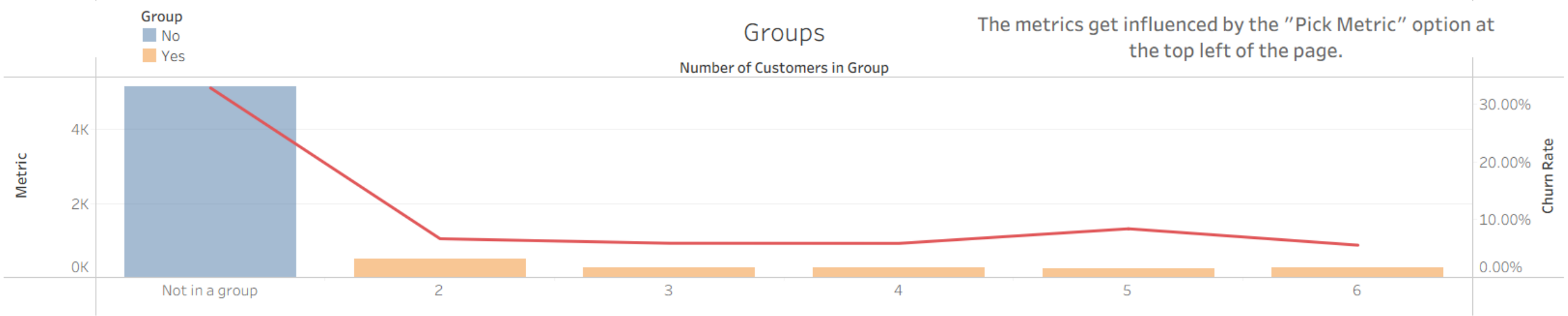
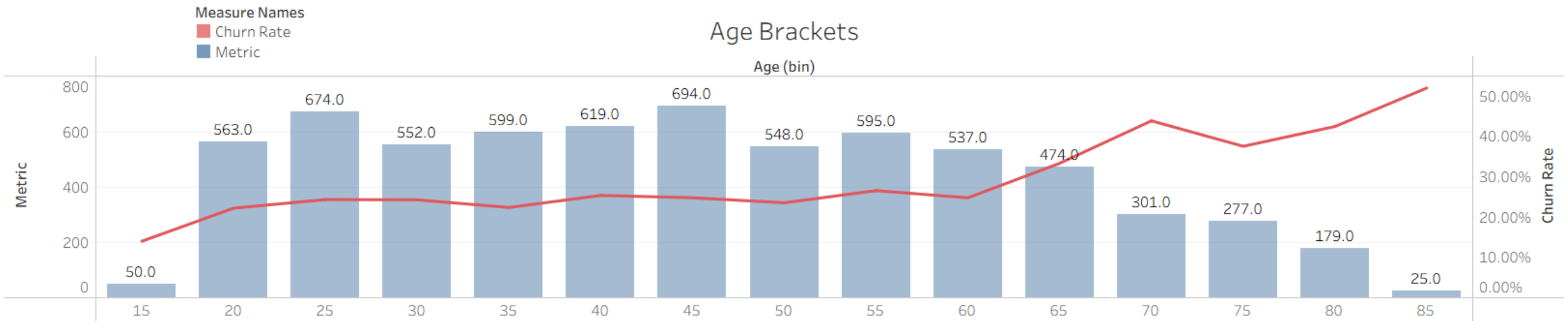
Churn Category
All

Payment Method
All

Unlimited Data Plan
All

Intl Plan
All

Account Length (in months)
1 to 77
and Null values



Contract Type
All

Churn Category
All

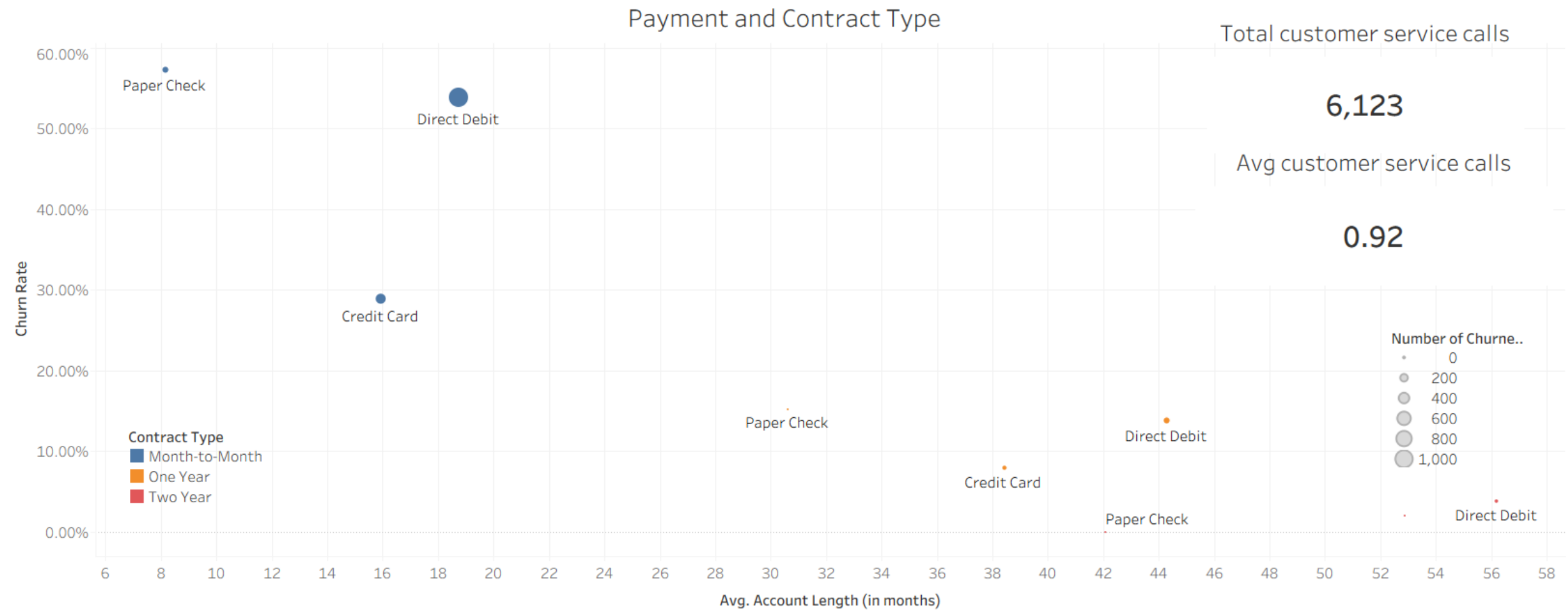
Churn Rate
0.00% to 57.33%

Payment Method
All

Intl Plan
All

Unlimited Data Plan
All

Account Length (in months)
1 to 77
and Null values



Total customer service calls

6,123

Avg customer service calls

0.92

The data & international graphs can be used as filters.

# of Customers		# of Churned Customers	
6,687		1,796	
Avg Extra Data Charges		Avg Extra Intl Charges	
\$3.37		\$33.64	
International Plan			
Intl Active	no	yes	
No	20.01%	71.19%	
Yes	40.34%	7.59%	

